



# CREATING HEALTHY COMMUNITIES

## VISION 2020







Twenty-five years ago, the Pilsen community faced considerable challenges: violent streets, poverty, and dilapidated buildings and streets. All of this created a cycle of neglect and abandonment which caused an exodus of families to better communities.

In response, a coalition of Catholic churches formed the Interfaith Community Organization (ICO), which later became The Resurrection Project. We challenged ourselves to build a healthy community...not to move to one.

**WE DARED TO IMAGINE MORE!**







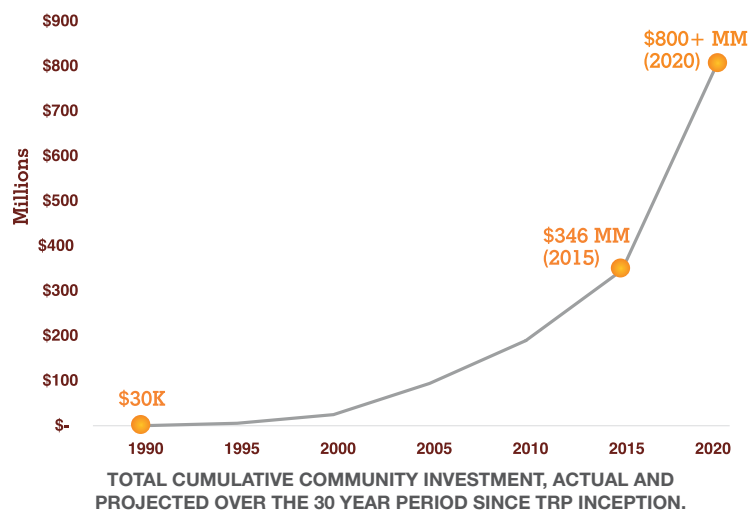
## VISION 2020

After 25 years and an initial seed capital of \$30,000 from area parishes, The Resurrection Project has grown to become a powerful and effective social enterprise that seamlessly blends community development, community organizing and advocacy with human services delivery to create vibrant, healthier and involved communities. Our efforts have resulted in leveraging over \$346 million in community investment!

Today, in the midst of our nation's imbalanced recovery, we see wealth inequality on the rise along racial and ethnic lines. We see a slow recovery of household assets; we know that financial vulnerability is still rampant; and we have a general sense that lower and middle income families have a greater struggle with economic mobility and may feel they do not have a stake in their communities' destiny. As the demographic shifts continue to make this country more diverse, the nation's economic prosperity must reach everyone in order to close the wealth and educational disparities.

At The Resurrection Project we believe that individuals and families, as well as local businesses and institutions, are the foundation from which healthy communities are formed. Consequently, on what is essentially the eve of our 25th Anniversary, we are embarking on an unprecedented Imagine More campaign to bring considerable financial resources to amplify TRP's proven community building work and transform a greater number of communities. Our goal is to raise \$25 million to fund our 2020 strategic vision.

Imagine More is the catalyst to achieve even more impact in the next five years than what we have in the past 25. This effort will provide the essential financial resources to leverage more than \$460 million in community investment by 2020!



### IMAGINE MORE ....

- Educated community leaders
- Engaged individuals and institutions
- Civic pride and personal responsibility
- Affordable housing units and homes
- Community facilities
- Immigrants on a path towards citizenship
- Individuals on the path to financial stability
- Well capitalized neighborhood businesses
- Educated homeowners and involved renters
- Hundreds of new jobs
- Strengthened stakeholders

### .... HEALTHY COMMUNITIES!

As we roll out our strategic plan, we intend to leverage our Community Resurrection Model. Our model is a proven transformative, adaptable process that creates healthy communities.

**Raul I. Raymundo**  
President & CEO

**Father Charles Dahm**  
Chair, Board of Directors

*The Imagine More campaign will amplify our efforts to create and preserve community assets and enable more than 60,000 individuals to become effective catalysts of change.*

## OUR COMMUNITY RESURRECTION MODEL IS A TRANSFORMATIVE, ADAPTABLE PROCESS THAT CREATES HEALTHY COMMUNITIES.

Individuals and families are the heart of civic engagement. As such, we build their capacity to be catalysts of change by arming them with the skills, knowledge and tools they need to have community ownership. We also enable individuals to become financially empowered and lay the foundation for economic vitality while serving as stewards of community assets by building and managing tangible community assets to establish the foundation for community resurrection.



*Our model strengthens public, private and community stakeholders to provide the sustainable foundation that gives rise to healthy communities.*



IN FIVE YEARS, ENABLE MORE THAN 60,000 INDIVIDUALS AND LEVERAGE MORE THAN \$460 MILLION IN COMMUNITY INVESTMENT.

## IMPACT

### COMMUNITY OWNERSHIP

*Enable individuals by awakening their sense of ownership and pride, then arm them with the skills, knowledge and tools they need to be catalysts of change.*

The Community Ownership area will assess its current programs and initiatives to ensure they are part of a methodical curriculum which clearly addresses key motivators and barriers, encourages reflection and provides the education to impart the skills and knowledge for civic actions that incite community ownership.

**\$260 million  
in community  
investment!**

Community ownership requires effort from individuals to shape the social and economic fabric of their community and for many, immigration status is a barrier. Therefore, we plan to expand our work to provide initiatives to assist eligible individuals with adjusting their immigration status so they can come out of the shadows of society and become visible contributors in the community and the economy.

### STEWARDSHIP OF COMMUNITY ASSETS

*Build and manage tangible community assets that serve as a foundation for community revitalization.*

Through the Stewardship of Community Assets we will amplify our community development efforts to transform underutilized and vacant assets into quality affordable housing, schools, early learning centers and commercial facilities. In addition, our fiscal and physical management of these assets will ensure that low to moderate income families have homes and facilities they can be proud of, thus preventing the destabilization of communities due to the deterioration of physical assets.

**Create or preserve 822 housing units and more than 157,000 square feet of commercial and community facilities.**

### COMMUNITY WEALTH BUILDING

*Stimulate financial empowerment and lay the foundation for economic vitality so that individuals and business owners can be directly invested in the community and have a visible stake in its destiny.*

Community Wealth Building stimulates financial empowerment and lays the foundation for economic vitality through educational initiatives, strategies and programs that target families, individuals and business owners. Families and individuals are placed on the path of financial stability through homeownership, home preservation and/or stability in rental tenancy. Business owners are connected with resources, training and capital in order to become sustainable enterprises that contribute to the resurrection of the community by providing jobs, trade and economic vitality.

**\$205 million to create new homeowners, prevent foreclosures, and provide new and existing small business owners access to capital and the ability create jobs.**



## SUPPORTING IMPACT

### INSTITUTIONAL ADVANCEMENT

*Increase the visibility of the organization in order to attract increased funding from donors, individuals, contributors and larger investors.*

Our 25<sup>th</sup> Anniversary will launch the Imagine More campaign to raise \$25 million, which the organization plans to leverage into more than \$460 million in community reinvestment over the next five years. This campaign will provide the financial resources needed for the organization to experience targeted, accelerated growth through its core strategies and initiatives and expand our community building work to transform a greater number of communities.

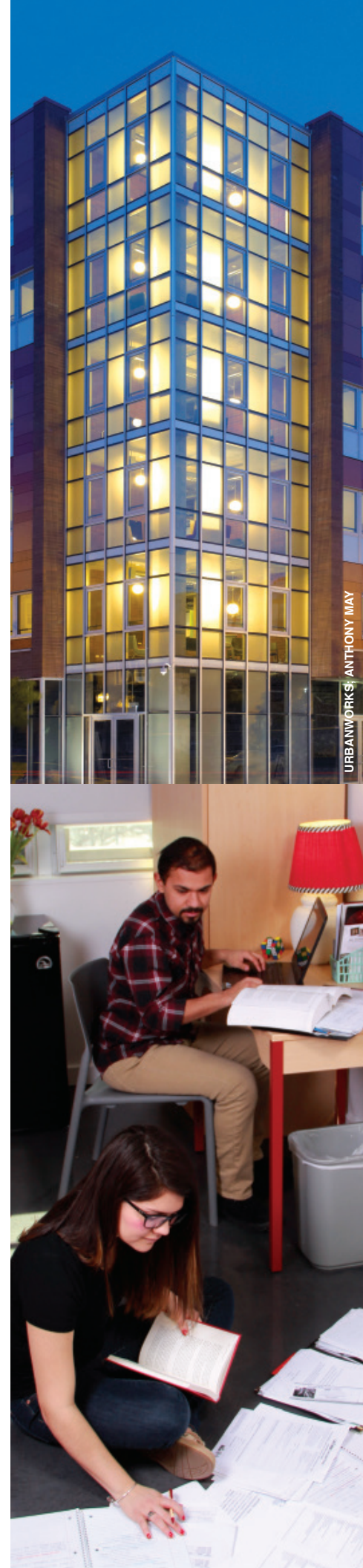
### OPERATIONS

The disciplines housed in our operations division make what we do possible, from the nurturing of our human capital to ensuring compliance and providing the necessary tools for our areas to achieve the intended impact. Operations orchestrates all the activities that create greater employee productivity and satisfaction; manages the efficient and productive use of organizational resources; and ensures compliance across the various initiatives and assets that we manage.

### FINANCIAL MANAGEMENT

Our senior leadership team oversees the prudent financial management and reporting by creating sound business plans, budgets and financial forecasting for existing programs and our proposed expansion. With overall fiscal oversight of the operations, our team is experienced in leveraging complex public and private financing tools while orchestrating fiduciary compliance as required by law. Our team has repeatedly obtained a “clean” or unqualified opinion, which means the financial statements present a fair and accurate picture of the company and comply with generally accepted accounting principles.

*A Community Development Financial Institution fund will assist families, individuals and business owners to access capital to realize their dreams more rapidly.*



## WE INVITE YOU TO IMAGINE MORE.

The Resurrection Project seeks to transform its success in building healthy communities into a formal, methodical, national model that can be leveraged to transform some of the most troubled neighborhoods into communities of promise.

The organization has an excellent track record of transforming communities through its various strategies, initiatives and programs. We now seek to amplify our efforts so we must harness our human capital and leverage technology for greater efficiency. Through our Imagine More campaign we will expand funding relationships with individuals, investors, and funders to bring the financial resources needed to position the organization to achieve greater impact even beyond our current communities.

*We envision communities where life is better, richer and fuller for everyone, with opportunity for each to act on their faith and values to achieve their dreams regardless of race, social class or circumstances of birth.*





## OUR VISION

To create healthy communities where everyone can achieve their dreams regardless of race, social class or circumstances of birth.

## MISSION

To build relationships and challenge individuals to act on their faith and values by creating community ownership, building community wealth and by serving as stewards of community assets.

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