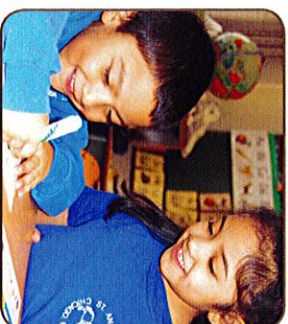
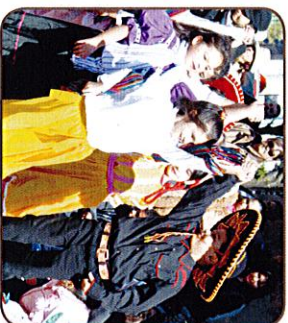
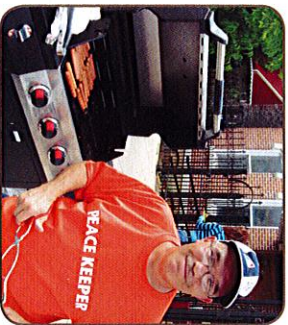


TOGETHER WE ARE IMPROVING PILSEN'S QUALITY OF LIFE



Historically, Pilsen has been known for its people and their efforts to unite, organize, and act together to enhance the character and history of our beloved neighborhood.

In 2006 the Local Initiatives Support Corporation (LISC) created its New Communities Program and selected The Resurrection Project (TRP) as the lead agency to spearhead a planning process to create a comprehensive Quality of Life Plan for the neighborhood.

As the process unfolded the participating community-based organizations and institutions

engaged in an open and vigorous discussion of the neighborhood's future.

In February of 2007, the Pilsen Planning Committee unveiled their Quality of Life Plan -- goals and objectives making up comprehensive neighborhood revitalization plan -- for Chicago's Pilsen neighborhood.

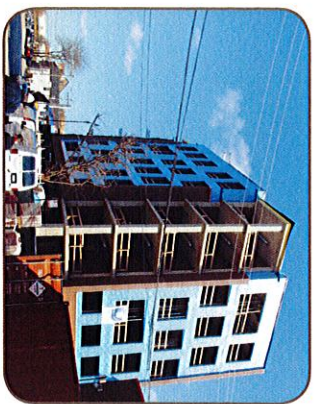
A plan with the mission to unite the residents of Pilsen to work together to build and preserve a strong, safe, healthy, mixed-income Mexican community for families, while enhancing the character and history of Pilsen.

Our strategies:

- 1. Expand housing options for Pilsen residents.
- 2. Build a stronger neighborhood economy.
- 3. Make Pilsen a self-reliant, family-oriented community.
- 4. Create a stronger image for Pilsen as a historic Mexican neighborhood.
- 5. Develop educational opportunities for residents.

Since its inception Pilsen's Quality of Life Plan's comprehensive community planning process has rejuvenated our neighborhood, and engaged local residents and leaders to create strategies to improve the local quality of life.

PILSEN PLANNING COMMITTEE ACHIEVEMENTS



¡MÁS CASAS!

- Community organizing led to establishing a 21% set aside for affordable housing on all new private development.
- Pilsen entered the National Registry of Historic Landmarks.
- Increasing affordable housing opportunities with Resurrection Homes, Casa Maravilla and Casa Morelos.
- The creation of La Casa Student Dormitories and Resource Center by The Resurrection Project.
- Increased awareness of neighborhood sustainability by hosting local housing fairs.

IT'S THE ECONOMY...

- IDPL Center for Working Families begins addressing the needs for employment in our communities serving over 5,000 families in the past 5 years.
- Formed Greater Pilsen Economic Development Association forms to strengthen the community's business climate.
- Pilsen Farmers Market provides healthier food options serving over 2,000 families and community residents.
- Pilsenportal.org kicks off promoting over 370 local businesses and organizations elevating Pilsen on national/international scale.
- Yollocalli and Pros Arts Studios implement Digital Youth Summer Jobs program, employing local youth in technology fields.

....Y LA FAMILIA!

- Alivio Medical Center opens school-based health centers at Orozco and Juarez Community Academies.
- Increased voter registration by registering more than 1,000 new voters.
- Resurrection Basketball League served over 2,500 youth and families making Pilsen a peaceful neighborhood.
- Family Unity Nights and National Night Out galvanizes neighbor and law enforcement support for safer streets.
- Pilsen overall crime rates decreased by 4% over the past five years.
- Distributed 132 free new computers through Smart Communities program.



IMPROVING OUR LOOK

- Pilsenportal.org launched reaching nearly 100k unique visitors and producing over 250 pieces of original content.
- Kick off of Pilsen's Paseo de Jardines, including Alianza Verde's community and resident gardens and the Native garden.
- Pilsen Open Studios grows to include over 50 galleries and hundreds of featured artists, as well as attract over 3,000 people to Pilsen annually.
- National Museum of Mexican Art (NMMA) serves over 10,000 annual visitors as Pilsen's cultural gathering place.
- Festivals: ESDC's Mole de Mayo, PNCC's Fiesta del Sol, NMMA's Dia del Niño Festival, TRP's Unisono, Pros Arts' Dia de los Muertos.
- Successful creation of new murals along major streets to convey messages of peace, diversity, and tolerance.

GETTING SMARTER!

- Launch of Pilsen Education Summit serving over 4,000 people.
- Elev8 programs put in place at Orozco Community Academy elevating Orozco Academic performance.
- Pilsen Education Plan launched and being implemented.
- Benito Juarez Performing Arts Center and expansion completed in 2011.
- Development of Instituto del Progreso Latino's Health Science Career Academy.
- Juarez high school graduation rates improved by 16%, Pilsen middle schools ISAT scores improved by an average of 7%.



PILSEN PLANNING COMMITTEE

COMMUNITY ENGAGEMENT

OUR MISSION

THE PILSEN PLANNING COMMITTEE IS ENGAGED IN COMPREHENSIVE COMMUNITY DEVELOPMENT THROUGH CONTINUED AND CONSISTENT COLLABORATION. BY IMPLEMENTING SPECIFIC INITIATIVES AROUND EDUCATION, ARTS, CULTURE, SAFETY, AND ECONOMIC DEVELOPMENT, PILSEN WILL CONTINUE TO BE A CRITICAL PART OF CHICAGO'S LANDSCAPE AND FUTURE.

PILSEN'S FUTURE

WE WILL CONTINUE TO IMPROVE STUDENT PROGRAMMING AND PARENT PARTICIPATION IN OUR SCHOOLS, SAFETY IN OUR STREETS, A VIBRANT LOCAL ECONOMY FOR OUR BUSINESSES AND A DIVERSE--AND INCLUSIVE--CULTURAL LANDSCAPE FOR OUR RESIDENTS. OUR COLLECTIVE WORK WILL LEAD TO INCREASES IN HIGH SCHOOL GRADUATION RATES, MEASURABLE GAINS TOWARDS PREPARING OUR STUDENTS FOR COLLEGE AND THE WORK WORLD WHILE REDUCING COMMUNITY WIDE CRIME RATES AND STRENGTHENING OUR LOCAL ECONOMY. OVER THE LONG TERM, WE WILL CREATE A STABLE, SAFER, AND ECONOMICALLY THRIVING COMMUNITY.



PILSEN PLANNING COMMITTEE QUALITY OF LIFE PLAN CELEBRATION

ALIVIO MEDICAL CENTER
ACTIVE TRANSPORTATION ALLIANCE
CASA JUAN DIEGO
CENTRAL STATES SER
CHICAGO COMMONS
CONSORTIUM TO LOWER OBESITY IN
CHICAGO CHILDREN
EIGHTEENTH STREET DEVELOPMENT
CORPORATION
EL HOGAR DEL NIÑO

EL VALOR
FRIDA KAHLO COMMUNITY
ORGANIZATION
GADS HILL CENTER
GREATER PILSEN ECONOMIC
DEVELOPMENT ASSOCIATION
INSTITUTO DEL PROGRESO LATINO
NATIONAL MUSEUM OF MEXICAN ART
MUJERES LATINAS EN ACCIÓN
PILSEN ENVIRONMENTAL RIGHTS &
REFORM ORGANIZATION

PILSEN NEIGHBORS COMMUNITY
COUNCIL
PODER LEARNING CENTER
PROS ARTS STUDIOS
RAUNER FAMILY YMCA
SAN JOSE OBRERO MISSION
SPANISH COALITION FOR HOUSING
THE RESURRECTION PROJECT
ARTURO VELAZQUEZ TECHNICAL
INSTITUTE

ADDITIONAL PARTNERS:

LOCAL CATHOLIC PARISHES
LOCAL CHICAGO PUBLIC SCHOOLS
LOCAL PAROCHIAL SCHOOLS
PNCC'S UNIVERSITY ROUND TABLE
25TH WARD ALDERMAN DANNY SOULS OFFICE

STATE REPRESENTATIVE EDDIE ACEVEDO
STATE SENATOR TONY MUÑOZ
COOK COUNTY COMMISSIONER JESUS GARCIA
U.S. CONGRESSMAN LUIS GUTTERREZ
THE CITY OF CHICAGO